LIBERTY BANKERS GET READY TO “LEND A HAND”

MIDDLETOWN, CT – During the month of June, residents in the 48 towns served by Liberty Bank can expect to see bank employees turning out in force to lend a hand to local nonprofits.

The second annual ‘Liberty Lends a Hand’ campaign encourages the bank’s nearly 700 employees to volunteer for community service projects or to collect items requested by nonprofits. It also invites community organizations to contact the bank if they are seeking volunteers for a specific project.

Last year, bank employees volunteered for projects such as: landscaping for Habitat for Humanity; painting the Boys and Girls Club of Waterbury; cooking a barbecue for veterans in New Haven; and a makeover of the High Hopes Therapeutic Riding stables for a gala fundraiser in Old Lyme.

In 2016, bank branches and departments also collected thousands of items to benefit local nonprofits; such things as toiletries and clothing for local shelters, nonperishable food items for food pantries, books for children, and diapers for diaper banks.

“We see volunteerism as part of our responsibility as a community bank,” said Chandler Howard, president and CEO of Liberty Bank. “Not only is this a great strength for us, it’s also something our employees take great pride in.”

Liberty Bank offers every employee four full paid days off for community service each year. During 2016, about one-half of Liberty’s employees volunteered a total of nearly 14,000 hours of their
time to help 291 nonprofit organizations. Organizations include soup kitchens, food pantries, Habitat for Humanity chapters, local schools, and Boys & Girls Clubs across Liberty’s footprint.

While the ‘Liberty Lends a Hand’ campaign is a month-long initiative, bank employees are active year ‘round. “Our goal is not just to have one month of giving, but to leverage the month of June to inspire more giving throughout the year,” says Howard. “The more we can invest our personal support for our communities, the better they will be as places to live and work.”

Established in 1825, Liberty Bank is Connecticut’s oldest bank, with almost $4.5 billion in assets and 55 banking offices throughout the central, eastern, and shoreline areas of the state. As a full-service financial institution, Liberty offers consumer and commercial banking, home mortgages, insurance, and investment services. Named a “Top Workplace” by the Hartford Courant for five consecutive years, Liberty maintains a longstanding commitment to superior personal service and unparalleled community involvement.

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