

## Liberty Bank/Rotary Club Thanksgiving Dinner Drive

When you sit down to your Thanksgiving feast, do you ever think about what the holiday would be like if you couldn't afford to feed your family? Unfortunately, too many families in our area struggle with that problem every year. That's why Liberty Bank and the Liberty Bank Foundation have teamed up with more than 40 local Rotary Clubs with an important mission in mind: to make sure that all of our neighbors can share in a bountiful Thanksgiving feast. Since the Liberty Bank/Rotary Club Thanksgiving Dinner Drive began in 2004, it has provided over \$3 million to put turkey and all the trimmings on the tables of families in need.



Beginning the day after Columbus Day, all 60 Liberty Bank offices collect donations to the drive, which are deposited to special accounts owned by the participating Rotary Clubs. On the Monday before Thanksgiving, the Liberty Bank Foundation

adds 25 cents for each dollar raised. Each Rotary Club then withdraws the funds and uses them to provide Thanksgiving food in its local community. Clubs may purchase and deliver food themselves, or donate the proceeds of the drive to a local nonprofit organization that provides Thanksgiving food to needy residents. In 2019, the drive raised a record-smashing \$565,090 (including almost \$115,000 in matching funds and incentives from the Liberty Bank Foundation.)

This year, the stakes are even higher. COVID-19 has generated an unprecedented need for food assistance. We Liberty Bankers will be challenging ourselves and our Rotary partners to make this year's drive a blockbuster that will fill the shelves of our food banks for months to come. When the time comes, please join us by making a donation at any Liberty Bank office or giving to any participating Rotary Club. Your generosity will make your own Thanksgiving dinner taste even better! For more information on the drive, contact the Foundation at (860) 638-2961 or [tmaher@liberty-bank.com](mailto:tmaher@liberty-bank.com).

### Participating Rotary Clubs for 2019:

Ansonia	Kensington/Berlin	Norwich
Beacon Falls	Madison	Old Saybrook
Branford	Meriden	Plainville
Bristol	Middletown	Seymour/Oxford
Cheshire	Montville	Simsbury/Granby
Chester	Mystic	Southington
Clinton	Naugatuck	The Stoningtons
Colchester	New Britain/Berlin	Wallingford
Deep River	New Haven	Waterbury
Derby/Shelton	New London	Waterford
East Hampton	Newington	West Hartford
East Hartford	Niantic	Wethersfield/Rocky Hill
Groton	North Branford	Willimantic
Hamden	North Haven	and the East Haddam Community Lions Club

