

NEWS

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ALS ASSOCIATION RECEIVES \$7,630.24 FROM LIBERTY BANK



Liberty Bank employees present representatives of the CT ALS Association with a check for \$7,630, representing proceeds raised from the Ice Bucket Challenge. Pictured from left to right: Minnie Saleh, Executive Vice President for Retail Banking; Jacky Rose, Development Manager, ALS Association; Mike Burke, Executive Director, ALS Association; Brenda Byers-Britney, Retail Support; Jerry Kusinski, Executive Vice President for Business Banking.

MIDDLETOWN, CT— Liberty Bank employees have raised and donated \$7,630 to the ALS Association, Connecticut Chapter by rising to the Ice Bucket Challenge, which was inspired by an employee who lost her husband to the disease in 2014. Among the management team who agreed to be drenched in icy water were Minnie Saleh, Executive Vice President for Retail Banking, Jerry Kusinski, Executive Vice President for Business Banking, Patti Jatkevicius, Executive Vice President for Marketing and Customer Service, and President and CEO Chandler Howard. Numerous branch offices and departments also participated in the Ice Bucket Challenge.

The bank-wide Ice Bucket Challenge came about by way of Liberty Bank employee Brenda Byers-

Britney who lost her husband to ALS in February 2014. She expressed her gratitude for the support of the bank and the ALS Association here in Connecticut. “My original contact with the ALS Association Connecticut Chapter was meeting one of their representatives at the ALS Clinic at the Hospital for Special Care in New Britain,” she said. “The entire Connecticut Chapter was there for me and my family during the time when my husband was fighting this terrible disease. They reached out to us and made sure we had everything we needed and would anticipate what we would need, such as wheelchairs, lifts, and the specific chair he needed to have in the

shower. They personally know you and your family and were a great support system through that difficult time.” Since issuing the first Ice Bucket Challenge at Liberty Bank last year, Brenda has heard from fellow bank employees who have been affected by ALS “The support of the bank has been overwhelming.”

The mission of the ALS Association is to lead the fight to treat and cure ALS through global research and nationwide advocacy, while also empowering people with Lou Gehrig’s Disease and their families to live fuller lives by providing them with compassionate care and support. Established in 1985, it is the only national non-profit organization fighting Lou Gehrig’s Disease on every front. By leading the way in global research, care services, public education, public policy, and providing assistance for people with ALS through a nationwide network of chapters, coordinating multidisciplinary care through certified clinical care centers, and fostering government partnerships, the Association builds hope and enhances quality of life while aggressively searching for new treatments and a cure.

Established in 1825, Liberty Bank is Connecticut’s oldest mutual bank, with more than \$3.9 billion in assets and 48 banking offices throughout the central, eastern, and shoreline areas of the state. As a full-service financial institution, Liberty offers consumer and commercial banking, home mortgages, insurance, and investment services. Named as a “Top Workplace” by the Hartford Courant for four consecutive years, Liberty maintains a longstanding commitment to superior personal service and unparalleled community involvement.

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